

Brandon Markwalder

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Professional Summary

Results-driven Mechanical Engineer and Digital Marketing Specialist with diverse experience in engineering, property management, and digital marketing. Proven track record of leveraging technical expertise and digital skills to drive business success. Adept at managing teams and projects, with a passion for innovation and continuous learning.

Skills overview

- **Leadership:** Team management, operational efficiency
- **Project Management:** Remote team coordination, project timelines
- **Time Management:** Task prioritization, deadline adherence, self starter
- **Adaptability:** Diverse roles, cultural experiences
- **Problem-Solving:** Analytical thinking, resourcefulness
- **Technical Proficiency:** Catia V6, CAM systems, CNC programming
- **SEO & Content Writing:** SEO-content, keyword research, performance tracking
- **Digital Communication:** Slack, Zoom, Microsoft Teams, Google Workspace

Experience

Hoffberg (Remote / Bali) | Multi-Project Specialist

May 2023 - Apr 2024

- Developed SEO-centric blog content, increasing organic traffic.
- Conducted comprehensive keyword research to optimize search rankings.
- Managed daily newsletters, improving open rates.
- Curated engaging content for Instagram, growing follower count and engagement.
- Utilized tools like Google Analytics and Ahrefs for performance tracking and strategy adjustment.

Nardo Group (Bali) | Operations Manager for Real Estate Investments

Mar 2022 - May 2024

- Sourced and evaluated potential property investments.
- Oversaw full-scale property renovations and ensured high standards of holiday rental management.
- Led a small team, ensuring effective communication and operational efficiency.

University of Zurich, Physics Department (Switzerland) | Mechanical Engineer Jun 2018 - Aug 2020

- Led the design and manufacturing of research equipment using advanced software including Catia V6 3D experience and CAM systems, ensuring precision and functionality.
- Executed precision machining on 5-axis CNC machines, CNC lathes, and laser machines, maintaining strict quality standards and project timelines.
- Contributed to diverse research projects, demonstrating adaptability, motivation, and meticulous work ethic in addressing engineering challenges.

Mandatory Military Service (Switzerland) | Stinger Soldier, Anti-Aircraft Infantry Unit Jan 2018 - Jun 2018

- Developed discipline, teamwork, and resilience through rigorous training and operations.

Education

Berufsmaturitätsschule Aarau (Switzerland)

Art, Design and Architecture

Aug 2020 - Jun 2021

Berufsschule und Weiterbildungszentrum Bülach (Switzerland)

Mechanical Engineering | Bilingual German & English

Aug 2013 - Jul 2017

Languages

- German (fluent)
- English (fluent)

References

Upon request